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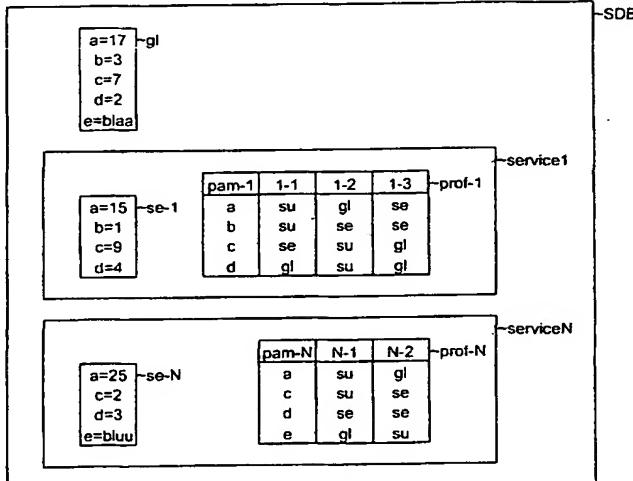
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[Continued on next page]

## (54) Title: PERSONALIZATION OF TELECOMMUNICATIONS SERVICES



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(57) Abstract: A method for personalizing services in a mobile communications system, the services being used on the basis of a parameter list (pam-1, pam-N) and a service data profile (1-1, 1-2, 1-3, N-1, N-2). The parameter list comprises the parameters needed for providing a service. The service data profile defines levels for the parameters in the parameter list, the parameter values being retrieved from the levels when the service is being used. The levels include, for example, global (gl), service-specific (se) and subscriber-specific (su) levels. The service data profiles of a particular service differ from one another according to the level on which the parameter values have been defined.



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